

YU-GI-OH! DUELISTS OF THE ROSES **BRINGS MEGA-HIT GAME SERIES TO PLAYSTATION® 2**

***Strategy/Card Battling Game Delivers
Deep Gameplay, Complex Strategies, Sparkling Graphics***

FOR IMMEDIATE RELEASE

Electronic Entertainment Expo – Booth #900 – LOS ANGELES, CA – May 22, 2002 — Konami of America Inc., today announced that *Yu-Gi-Oh!*, the global videogame/trading card/television phenomenon, will make its next-gen console debut when *Yu-Gi-Oh! Duelists of the Roses* (working title) lands on the Sony PlayStation® 2 computer entertainment system in 2002. Featuring deeply strategic gameplay, an all new dueling system and beautiful graphics, *Duelists of the Roses* is primed to propel gamers even further into the rich *Yu-Gi-Oh!* world. Inspired by the top-selling trading card game and #1 rated animated TV series*, *Duelists of the Roses* brings the adventures of *Yugi* to life in stunning 3D.

“*Duelists of the Roses* takes the *Yu-Gi-Oh!* sensation to the next level by enriching and enhancing the gameplay experience,” said Dennis Lee, Product Manager at Konami of America. “With the power of the PS2, *Duelists of the Roses* delivers breathtaking graphics, immersive gameplay, and all of the popular *Yu-Gi-Oh!* characters making *Duelists of the Roses* the most exciting *Yu-Gi-Oh!* game ever.”

The first *Yu-Gi-Oh!* game to emerge on a next-generation videogame console, *Yu-Gi-Oh! Duelists of the Roses*, traces the lineage of *Yugi* and *Kaiba* – as the two duelists clash yet again. Battling each other, as well as characters from the hit animated TV series, players will attack with a powerful deck, ferocious monsters and mystical traps. The new Card Movement Battle System ensures that players will have to think strategically in order to become the supreme Duelist, while 680 beautifully 3D rendered monsters keep the on-screen action exciting.

Yu-Gi-Oh! Duelists of the Roses comes packaged with three exclusive Trading Card Game cards.

About Yu-Gi-Oh!

Yu-Gi-Oh! is based on the “Yu-Gi-Oh!” comic series from artist Kazuki Takahashi that appears in Shonen Jump, Japan’s largest weekly comic book (“Manga”). Since *Yu-Gi-Oh!* first appeared in Jump in 1996, the comic has spawned a hit cartoon show, a hugely popular collectible card game, several Game Boy® Color and Sony PlayStation® games and other licensed merchandise. *Yu-Gi-Oh!* follows the adventures of *Yugi*, a young boy who possesses the “Millennium Puzzle” that allows him to transform into the Game King whenever he is challenged. To date, the Game Boy® and PlayStation® titles have sold over seven million units in Japan.

4Kids Entertainment has obtained the merchandising and television rights to *Yu-Gi-Oh!* The animated series, *Yu-Gi-Oh! King of Games* is broadcast 6-days a week on Kids WB.

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About 4Kids

Headquartered in New York City with international offices in London, 4Kids Entertainment, Inc. (NYSE: KDE) is a global provider of children's entertainment and merchandise licensing. 4Kids, through its wholly owned subsidiaries, provides domestic and international merchandise licensing and product development, television, film, music and home video production and distribution, media buying and planning and website development. For further information, please visit the company's Web site at www.4kidsEnt.com

About KONAMI CORPORATION

KONAMI CORPORATION is a leading developer, publisher and manufacturer of electronic entertainment properties, specializing in the home video game market. KONAMI CORPORATION's action and adventure titles include the popular franchises *Metal Gear Solid*, *Silent Hill* and *Castlevania*, among other top sellers. The latest information about Konami can be found on the Web at www.konami.com. KONAMI CORPORATION is a publicly traded company based in Tokyo, Japan with subsidiary offices, Konami of America, Inc. in the US and Konami of Europe in Frankfurt, Germany.

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